

Lieff it to Them

Robert and Gretchen Lieff opened the door of their beautiful George Washington Smith estate, *Los Sueños*, to launch the Paws Up for Pets Campaign, backed by three major animal oriented organizations, C.A.R.E.4Paws, Davey's Voice, and the United Boys & Girls Clubs of Santa Barbara County.

The campaign, which promotes compassionate, responsible pet ownership, targets elementary school children and Boys & Girls Club members. "Our goal is to empower local youth to make a difference by showing others they care about animals, and by inspiring empathy among friends and family members and the community as a whole," says **Isabelle Abitia**, executive director.

"It's a big step forward."

Youngsters have the opportunity to earn badges and awards and set a positive example for others.

The United Boys & Girls Club of SB County will help facilitate visits to its county locations, help C.A.R.E.4Paws measure program results, and assist with fundraising for the campaign, while Davey's Voice will contribute funds annually and help with marketing and money raising.

"We envision that this will be a model program that can be emulated nationally working in partnership with Boys & Girls Clubs of America," adds Abitia.

Among the 65 guests going to the dogs, not to mention cats and other four-legged friends, were **Allen and Anne Sides, Cat Pollon, Kerry and Geonine Moriarty, Nina Terzian**, basketball's **Jamaal Wilkes, Ella Brittingham, Ted Baer, Diana Starr Langley, Ron Ziegler, Kristi Newton**, and **Tom Mielko**.



Sponsor **Seth Streeter**, CEO & founder Mission Wealth; **Becky Kelber**, Dexter Carpenter, **Jim Crook**, UBGC, president of board (photo by Priscilla)

Sponsors and patrons **William Oswald, Ken Rife** of Blue Star, **Antoinette Charties** with **Allen and Anne Sides** (photo by Priscilla)



Isabelle Abitia, executive director/co-founder C.A.R.E. 4 PAWS; hostess **Gretchen Lieff**, founder Davey's Voice; **Kristi Newton**, UBGC, VP of advancement (photo by Priscilla)



Chris Erskine, board member C.A.R.E.4 PAWS; **Lynn Shaw**, **Diana Basehart Foundation**, **Tom Mielko**; **Channing Soledar**, and **Cat Pollon**, patrons (photo by Priscilla)